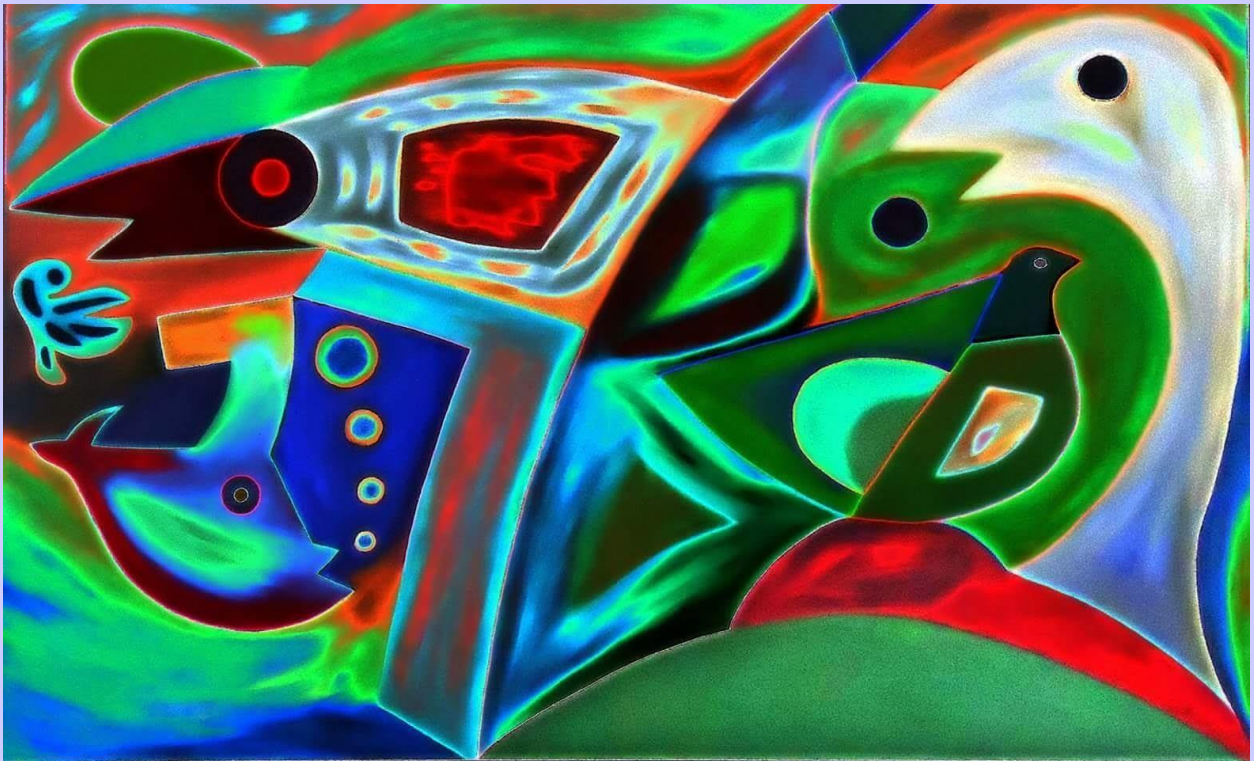


Journal of Digital Art & Humanities



ISSN 2712-8148

Vol.2 Iss.1

June 2021

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The role of events in developing the cultural side of a city: Assessing events organized by European Capitals of Culture

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https://doi.org/10.33847/2712-8148.2.1_1

Abstract. People today are continuously searching for new experiences, and thus the events organized by a city can play an important role in influencing peoples' decision to visit a certain city. In this regard, the title of European Capital of Culture can offer a city competitive advantage and it can help it improve its cultural as well as its social side. Hence, through the events organized while holding the title of European Capital of Culture, cities can better promote themselves as cultural cities, but they can also offer citizens and tourists diverse and interesting experiences and entertainment opportunities. Thus, we focused our research on the city of Aarhus. The purpose of our research was to assess the way Aarhus promoted itself through its events while having the title of European Capital of Culture in 2017, in order to extract some guidelines that could be further used as frame of reference by other cities in their development and promotion strategies. After analyzing one of the events organized by Aarhus-GrowOP - the only opera festival in Denmark designed for children, our findings revealed that the city used cultural events as a way to develop itself and attract tourists. The event was well organized, it was in line with the concept of the entire program of the city and through it, Aarhus aimed at integrating new and young audiences into its cultural life.

Keywords: cultural destination, events, capital of culture.

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Cadet education in the Russian Federation: search for a management model

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https://doi.org/10.33847/2712-8148.2.1_2

Abstract. The object of research in the article is the system of cadet education in the Russian Federation. The study examined the structure of the system of military education, organizational-legal features and personnel, material-technological and ideological problems of providing cadet education in the Russian Federation of the present stage of development. The key problem is the lack of regular quality monitoring of this direction of education. An effective solution to this problem is propose - the development and implementation of a unique digital information and analytical system "Zvezda" for cadet education.

Keywords: cadet education, traditions, quality monitoring, problems, digitalization, analysis, development strategy.

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Modelling of Teaching for Pre-School Children with Mental Retardation

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https://doi.org/10.33847/2712-8148.2.1_3

Abstract. The article discusses the experience of using models in remedial work with children with mental retardation of preschool age in kindergarten conditions. Examples of outlines of lessons with this category of preschool children 6-7 years old are offered. The reactions of children to the introduction of models are illustrated. The aim of the article is to show that models are an effective technique for children with mental retardation to perceive cognitive material, because they stimulate children to independent voluntary purposeful activity. This is facilitated by the model algorithm, which includes generalized images that are familiar to children and do not cause them difficulties. We have taken into account that for children with mental retardation the operation "comparison" is one of the difficult ones, but through it the relations between objects and phenomena of the external world are learned. Comparison therefore plays an important role in cognition. Comparison helps to generalise and systematise knowledge. The process of comparison is a necessary condition for generalisation. The model can help children with mental retardation to find similarities between objects, which for them is rather more difficult than finding differences.

Keywords: mental retardation; pre-school age; model (schema).

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The true and fair view concept: the palette of controversial points (of “worth banning” to “worth keeping”)

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Abstract. Dynamic changes and observed crisis phenomena in the economy, as well as high-profile accounting scandals of recent decades and subsequent revisions of accounting standards, necessitate a critical assessment of the conceptual framework for preparing financial statements that are adequate to the real state of affairs. At the same time, the accumulated practice of applying the true and fair view concept revealed some shortcomings. In this situation, the center of attraction of researchers' interest is the question of whether this concept meets the modern challenges of accounting, whether it is advisable to preserve and develop it. The aim of the article: an overview of the main research trends describing the significance of this concept for the current state of accounting, an assessment of the stages of their development. The analysis was carried out through research of scientific publications. The result was the identification of the main researching areas of the true and fair view concept, an analysis of their changes over time, an overview of the current increment of scientific knowledge, and the factors that led to such an increment for the last few years. In the course of the work, the areas of emerging scientific interest, as well as areas of maintaining scientific interest, were noted from the position of enriching theoretical and practical knowledge about the applicability of the concept. Special attention was drawn to the following issues: the relationship between overrides from accounting standards and the quality of financial statements, options for interpreting the concept by various groups of users of financial statements in settings of the legal and socio-cultural context differences, the role of auditors in assessing of the compliance with this concept. In conclusion were called the arguments of supporters to recognize this concept as worthy of banning, as well as the arguments of supporters to recognize this concept as worthy of keeping. Prospective directions of future scientific research in this direction were proposed.

Key words: accounting standards, financial statements, the true and fair view concept.

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Senior Optimist pursues a better Future Beyond the COVID-19 Pandemic

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https://doi.org/10.33847/2712-8148.2.1_5

Abstract. The author claims that the COVID-19 Pandemic signalizes that time comes for making some changes. In short, he calls us to care more about people and their needs, about Earth and Nature and their potential unknown threats, rather than concentrating on the obsolete Capitalist call of "making money." Although nobody can assess the magnitude of these issues, the author estimates it as a very significant Issue. The COVID-19 pandemic clearly indicates how important and critical is the Public Sector in the fight against this enemy. Private funds were important but relatively less. The Author calls and offers a six steps strategy, for developing and inspiring people from all walks of life and all social classes. Finally, the Author believes that, it makes sense and justified to invest money and efforts in developing and empowering human-beings, as they are the keys and the leverage, the A and the Z, for every significant issue or project.

Keywords: Pandemic, Nature, unknown universe, development, growth, empowerment, ambition, expertise and excellence.

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Published online by Institute of Certified Specialists two times a year since 2020, Journal of Digital Art & Humanities (JDAH) is an international peer-reviewed journal which aims at the latest ideas, innovations, trends, experiences and concerns in the field of the arts & humanities. Our journal bridges the humanities, artistic, and scientific disciplines. It is a nexus for information exchange among academia and industry addressing theory, criticism, and practice.

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Journal of Digital Art & Humanities (JDAH) has **ISSN 2712-8148** registered at the International ISSN Centre. Each published article has been indexed by DOI, ORCID, Google Scholar.

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Publisher

Institute of Certified Specialists
95a Lunacharskogo str., Perm, Russian Federation

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